

**Cedar Valley United Way**

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CEDARVALLEYUNITEDWAY.ORG

## Donor Privacy Policy

The privacy of your personal information is of the utmost importance to Cedar Valley United Way. Any information gathered by Cedar Valley United Way will be kept strictly confidential. We will only share personally identifiable information with a third party if we are required to by law or it is necessary for completing an authorized operation, for instance to process a credit card transaction. The information, which Cedar Valley United Way gathers, is used solely to accurately credit and recognize individual donor contributions. Cedar Valley United Way will not sell, rent or trade your personal information to any third party. We will take special care to protect the privacy and security of your information.

## Internet Security Policy

To prevent unauthorized access, maintain data accuracy and ensure the correct use of information, we maintain physical, electronic and administrative safeguards to protect the information we collect online. We have taken all standard industry precautions to protect you from the loss, misuse or alteration of information you provide to us. We are committed to ensuring that all donation transactions to Cedar Valley United Way are safe and secure to the fullest extent possible. We use a secure payment gateway to transmit your financial information to our credit card processor using 256-bit encryption. For your protection, at no time is any financial information stored on this website. We also use https security protocol for secure online commerce transactions. This is the industry standard used to scramble, create a secure connection to handle all your personal data, including your credit card number, name and address, so it cannot be read as the information travels over the internet. The purpose of encryption takes the information you enter and converts it to bits of code for secure internet transmission.

**#CVUNITES**