

Beyond the Campaign

New Hires Program

You or your human resources department can give new hires information on Cedar Valley United Way, as well as a pledge form, during their orientation in order to get them to join your company's campaign efforts. Offering a pledge form to new hires also helps reduce any pledge collection loss your company may experience due to retirement or resignation.

Retiree involvement

Retirees can greatly enhance your campaign's success. Many people are still very interested in supporting United Way after retirement. We encourage every company to solicit help from their retirees. Have a retiree coordinate this as a separate campaign, by signing a letter to other retirees and having reply envelopes with options for giving. These materials can be obtained through Cedar Valley United Way.

Encourage Volunteerism

Cedar Valley United Way partners with Volunteer Center of Cedar Valley to promote various volunteer opportunities and activities throughout the community. To see a complete list of volunteer opportunities you can contact the Volunteer Center of Cedar Valley at 319-272-2087 or visit their website at www.vccv.org.