

PLAY GOLF.  
CHANGE LIVES.



**SCHEELS**® presents

20TH ANNUAL



Cedar Valley  
**UNITED WAY**

**GOLF CLASSIC**

FRIDAY, JUNE 19, 2026

## SPONSORSHIP OPPORTUNITIES

**Partner Sponsor**  
\$5,000

- One foursome for the Golf Classic
- Exclusive signage and promotion throughout the event
- Additional promotion: name in all press releases, logo in all email blasts, large logo on clubhouse sign, featured in all social media posts, logo on event website

**Technology Sponsor**  
\$1,500

- Exclusive promotion on live scoring displays and promotion on event website
- Opportunity to display logo, video, and/or advertisements on monitors in the clubhouse
- Additional promotion: name in all press releases, logo in all email blasts, large logo on clubhouse sign, featured in social media post, logo on event website, logo on tables

**Promotion Sponsor**  
\$1,000/In-Kind

- Exclusive promotion on printed 3" x 2" signs at event advertising sponsorship
- Additional promotion: name in all press releases, logo in all email blasts, large logo on clubhouse sign, featured in social media post, logo on event website, logo on tables

**Cart Sponsor**  
\$1,000

- Exclusive promotion on all golf carts. If desired, sponsor can include promotional items inside the carts
- Opportunity to display logo, video, and/or advertisements on monitors in the clubhouse
- Additional promotion: name in all press releases, logo in all email blasts, large logo on clubhouse sign, featured in social media post, logo on event website, logo on tables

**Hole-in-One Sponsor**  
\$1,000/In-Kind

- Sponsor is responsible for providing a prize worth at least \$1,000 or a cash contribution that may be won by making a hole-in-one on a specific hole
- Exclusive signage on hole-in-one hole
- Additional promotion: name in all press releases, logo in all email blasts, large logo on clubhouse sign, featured in social media post, logo on event website, logo on tables

**Seating Sponsor**  
\$800/\$400/In-Kind

- Sponsor may choose to sponsor both table and chairs for \$800 or just one for \$400
- Exclusive signage near seating area
- Additional promotion: name in all email blasts, small logo on clubhouse sign, logo on event website

**Hole Event Sponsor**  
\$500

- Exclusive signage on a signature hole event (putting contest, marshmallow drive, etc.)  
Hole event can be customized to your organization
- Sponsor may provide volunteers and a prize for their hole game, but it is not required
- Additional promotion: name in all email blasts, small logo on clubhouse sign, logo on event website

- Flag Sponsor** : • Exclusive promotion on printed 20" x 14" flags at each of the 18 holes  
 \$500 : • Additional promotion: name in all email blasts, small logo on clubhouse sign, logo on event website  
**FULL** :
- Hole Sponsor** : • Sign with organization logo placed at a tee box on the golf course  
 \$200 : • Additional promotion: name in all email blasts, name on clubhouse sign
- Media Sponsor** : • Sponsor is responsible for providing advertising via radio, television, or print  
 In-Kind : • One foursome for the Golf Classic  
 : • Exclusive signage outside clubhouse  
 : • Additional promotion: name in all press releases, logo in all email blasts, large logo on clubhouse sign, featured in social media post, logo on event website
- Meal Sponsor** : • Sponsor is responsible for providing lunch and/or dinner for approximately 144 golfers  
 In-Kind : • One foursome for the Golf Classic  
 : • Exclusive signage in dining area  
 : • Additional promotion: name in all press releases, logo in all email blasts, large logo on clubhouse sign, featured in social media post, logo on event website
- Tent Sponsor** : • Sponsor is responsible for providing large tents for the event  
 In-Kind : • One foursome for the Golf Classic  
 : • Exclusive signage in the tent area  
 : • Additional promotion: name in all press releases, logo in all email blasts, large logo on clubhouse sign, featured in social media post, logo on event website

For sponsorship inquiries, email [nicole.baker@cvuw.org](mailto:nicole.baker@cvuw.org) or call 319.235.6211.

## SPONSOR INFORMATION

**Mail completed form to:**  
 Cedar Valley United Way  
 425 Cedar St, Suite 300  
 Waterloo, IA 50701

**Or email completed form to:**  
[nicole.baker@cvuw.org](mailto:nicole.baker@cvuw.org)

Company Name	Contact Name		
Address	City	State	Zip
Phone Number	Email		
Signature			

**I'd like to be a:**

- |   |  |  |
|---|--|--|
| <input type="checkbox"/> Partner Sponsor (\$5,000)    | <input type="checkbox"/> Hole-in-One Sponsor (\$1,000/In-Kind) | <input type="checkbox"/> Hole Sponsor (\$200)    |
| <input type="checkbox"/> Technology Sponsor (\$1,500) | <input type="checkbox"/> Seating Sponsor (\$800/\$400/In-Kind) | <input type="checkbox"/> Media Sponsor (In-Kind) |
| <input type="checkbox"/> Promotion Sponsor (\$1,000)  | <input type="checkbox"/> Hole Event Sponsor (\$500)            | <input type="checkbox"/> Meal Sponsor (In-Kind)  |
| <input type="checkbox"/> Cart Sponsor (\$1,000)       | <input type="checkbox"/> Flag Sponsor (\$500)                  | <input type="checkbox"/> Tent Sponsor (In-Kind)  |

Please reserve a foursome for me in addition to my sponsorship (\$600/team, based on availability)