

# PLAY GOLF. CHANGE LIVES.



## SPONSORSHIP OPPORTUNITIES

<b>Partner Sponsor</b> \$5,000	<ul style="list-style-type: none"><li>• One foursome for the Golf Classic</li><li>• Exclusive signage and promotion throughout the event</li><li>• Additional promotion: name in all press releases, logo in all email blasts, large logo on clubhouse sign, featured in all social media posts, logo on event website</li></ul>
<b>Technology Sponsor</b> \$1,500	<ul style="list-style-type: none"><li>• Exclusive promotion on live scoring displays and promotion on event website</li><li>• Opportunity to display logo, video, and/or advertisements on monitors in the clubhouse</li><li>• Additional promotion: name in all press releases, logo in all email blasts, large logo on clubhouse sign, featured in social media post, logo on event website, logo on tables</li></ul>
<b>Promotion Sponsor</b> \$1,000/In-Kind	<ul style="list-style-type: none"><li>• Exclusive promotion on printed 3" x 2" signs at event advertising sponsorship</li><li>• Additional promotion: name in all press releases, logo in all email blasts, large logo on clubhouse sign, featured in social media post, logo on event website, logo on tables</li></ul>
<b>Cart Sponsor</b> \$1,000	<ul style="list-style-type: none"><li>• Exclusive promotion on all golf carts. If desired, sponsor can include promotional items inside the carts</li><li>• Opportunity to display logo, video, and/or advertisements on monitors in the clubhouse</li><li>• Additional promotion: name in all press releases, logo in all email blasts, large logo on clubhouse sign, featured in social media post, logo on event website, logo on tables</li></ul>
<b>Hole-in-One Sponsor</b> \$1,000/In-Kind	<ul style="list-style-type: none"><li>• Sponsor is responsible for providing a prize worth at least \$1,000 or a cash contribution that may be won by making a hole-in-one on a specific hole</li><li>• Exclusive signage on hole-in-one hole</li><li>• Additional promotion: name in all press releases, logo in all email blasts, large logo on clubhouse sign, featured in social media post, logo on event website, logo on tables</li></ul>
<b>Seating Sponsor</b> \$800/\$400/In-Kind	<ul style="list-style-type: none"><li>• Sponsor may choose to sponsor both table and chairs for \$800 or just one for \$400</li><li>• Exclusive signage near seating area</li><li>• Additional promotion: name in all email blasts, small logo on clubhouse sign, logo on event website</li></ul>
<b>Hole Event Sponsor</b> \$500	<ul style="list-style-type: none"><li>• Exclusive signage on a signature hole event (putting contest, marshmallow drive, etc.)</li><li>• Hole event can be customized to your organization</li><li>• Sponsor may provide volunteers and a prize for their hole game, but it is not required</li><li>• Additional promotion: name in all email blasts, small logo on clubhouse sign, logo on event website</li></ul>

**SCHEELS**® presents

**20TH ANNUAL**



Cedar Valley

**UNITED WAY**

**GOLF CLASSIC**

**South Hills Golf Course**  
**Friday, June 19, 2026**

<b>Flag Sponsor</b> \$500	<ul style="list-style-type: none"> <li>Exclusive promotion on printed 20" x 14" flags at each of the 18 holes</li> <li>Additional promotion: name in all email blasts, small logo on clubhouse sign, logo on event website</li> </ul>
<b>Hole Sponsor</b> \$200	<ul style="list-style-type: none"> <li>Sign with organization logo placed at a tee box on the golf course</li> <li>Additional promotion: name in all email blasts, name on clubhouse sign</li> </ul>
<b>Media Sponsor</b> In-Kind	<ul style="list-style-type: none"> <li>Sponsor is responsible for providing advertising via radio, television, or print</li> <li>One foursome for the Golf Classic</li> <li>Exclusive signage outside clubhouse</li> <li>Additional promotion: name in all press releases, logo in all email blasts, large logo on clubhouse sign, featured in social media post, logo on event website</li> </ul>
<b>Meal Sponsor</b> In-Kind	<ul style="list-style-type: none"> <li>Sponsor is responsible for providing lunch and/or dinner for approximately 144 golfers</li> <li>One foursome for the Golf Classic</li> <li>Exclusive signage in dining area</li> <li>Additional promotion: name in all press releases, logo in all email blasts, large logo on clubhouse sign, featured in social media post, logo on event website</li> </ul>
<b>Tent Sponsor</b> In-Kind	<ul style="list-style-type: none"> <li>Sponsor is responsible for providing large tents for the event</li> <li>One foursome for the Golf Classic</li> <li>Exclusive signage in the tent area</li> <li>Additional promotion: name in all press releases, logo in all email blasts, large logo on clubhouse sign, featured in social media post, logo on event website</li> </ul>

For sponsorship inquiries, email [nicole.deerberg@cvuw.org](mailto:nicole.deerberg@cvuw.org) or call 319.235.6211.

## SPONSOR INFORMATION

**Mail completed form to:**  
Cedar Valley United Way  
425 Cedar St., Suite 300  
Waterloo, IA 50701

**Or email completed form to:**  
[nicole.deerberg@cvuw.org](mailto:nicole.deerberg@cvuw.org)

Company Name \_\_\_\_\_ Contact Name \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone Number \_\_\_\_\_ Email \_\_\_\_\_

\_\_\_\_\_  
Signature \_\_\_\_\_

### I'd like to be a:

<input type="checkbox"/> Partner Sponsor (\$5,000)	<input type="checkbox"/> Hole-in-One Sponsor (\$1,000/In-Kind)	<input type="checkbox"/> Hole Sponsor (\$200)
<input type="checkbox"/> Technology Sponsor (\$1,500)	<input type="checkbox"/> Seating Sponsor (\$800/\$400)	<input type="checkbox"/> Media Sponsor (In-Kind)
<input type="checkbox"/> Promotion Sponsor (\$1,000)	<input type="checkbox"/> Hole Event Sponsor (\$500)	<input type="checkbox"/> Meal Sponsor (In-Kind)
<input type="checkbox"/> Cart Sponsor (\$1,000)	<input type="checkbox"/> Flag Sponsor (\$500)	<input type="checkbox"/> Tent Sponsor (In-Kind)

Please reserve a foursome for me in addition to my sponsorship (\$500/team, based on availability)