

WHO WE ARE

Cedar Valley United Way brings people, resources and organizations together to strengthen our community.

We invest in local programs that expand opportunity, respond to immediate needs and address the root causes of our community's greatest challenges.

Every investment is guided by local data, community partnerships and a commitment to creating lasting change right here in the Cedar Valley.

ONE STORY AT A TIME

Every day, people across the Cedar Valley are writing stories of resilience, hope and opportunity.

 A child discovers a love of reading.

 A family finds stable housing.

 A neighbor gets the support they need to rebuild after a setback.

These stories don't happen by chance.
They're possible because people like you choose to invest in our community.

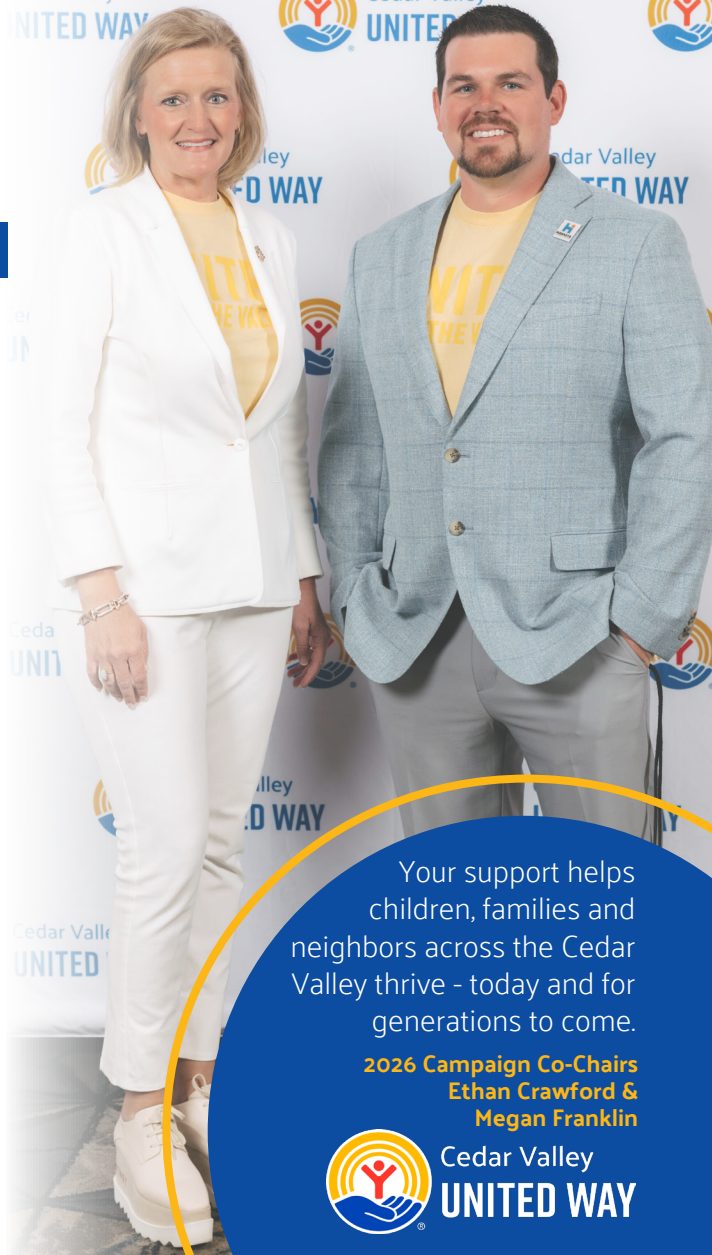
**Together, we're helping write the next chapter...
One Story at a Time.**

For a complete snapshot of our community impact, scan the QR code or visit CedarValleyUnitedWay.org/Community-Impact.



425 Cedar Street, Suite 300
Waterloo, IA 50701
319-235-6211
www.CedarValleyUnitedWay.org

ONE STORY AT A TIME



Your support helps children, families and neighbors across the Cedar Valley thrive - today and for generations to come.

**2026 Campaign Co-Chairs
Ethan Crawford &
Megan Franklin**



**Cedar Valley
UNITED WAY**

YOUR GIFT. REAL CHANGE.

Your gift supports 51 programs at 34 local organizations that create real change right here in the Cedar Valley.



HEALTH

Expanding access to healthcare, mental health services, nutritious food and healthy living



EDUCATION

Helping children start strong and succeed in school.



FINANCIAL STABILITY

Helping individuals and families build financial security through employment, housing stability and financial education.



EMERGENCY & BASIC NEEDS

Providing support when life takes an unexpected turn, helping families regain stability and move forward.



A STORY OF IMPACT

"It was amazing to just walk up and be able to unlock the door to my house." - Teisha

As a single mother and small-business owner, Teisha worked hard to create a strong future for her family, but she wasn't sure how to make homeownership possible. Through Iowa Heartland Habitat for Humanity's homeownership program (supported in part by Cedar Valley United Way), she built her credit, grew her savings and helped build a home of her own.

Today, Teisha and her family have a place to put down roots, while she continues building her business and mentoring others in her community.

Your gift helps make stories like Teisha's possible. Every story is unique. The impact is real. Thank you for being part of the story.

WAYS TO GIVE



Make an Annual Gift

Support Cedar Valley United Way's work by giving during your workplace's United Way campaign.



Cedar Society - \$1,000+

Set an example as a community leader for friends, peers and other associates to follow.



Women United - \$1,000+ (\$500 if 40 or under)

Join a powerful network of women who are strengthening our community through an investment of talent, compassion and philanthropy.



Legacy Fund

Any gift of any size is important to growing funds that will support future work and future generations. We look forward to being part of your legacy.

BEYOND GRANT FUNDING

Your support also powers collaborative initiatives that strengthen our community in new and innovative ways.



Books for Babies



Community Data Project



Social Innovation



Ride United

GIVE TODAY.
CHANGE A LIFE.
STRENGTHEN OUR
COMMUNITY.



33%

**OF BLACK HAWK COUNTY
HOUSEHOLDS LIVE AT OR
BELOW THE ALICE THRESHOLD.**

20% of households are ALICE (Asset Limited, Income Constrained, Employed) and 13% of households are at or below the federal poverty level. These are people who are working (sometimes two or three jobs), but still can't make ends meet.
CEDARVALLEYUNITEDWAY.ORG/ALICE

EVERY STORY BEGINS WITH SOMEONE WHO CARES.

Your gift helps children learn, families find stability and neighbors overcome life's challenges. Thank you for helping write the next chapter for our community - One Story at a Time.