



SPONSORSHIP OPPORTUNITIES

Over the Edge is a unique fundraising event, providing participants the thrilling opportunity of rappelling down a building in an exciting and completely safe environment. Each individual must raise at least \$1,000 to go Over The Edge, which will benefit United Way's Community Impact Fund.



FRIDAY, SEPTEMBER 26, 2025

This could be you!



TENTATIVELY 9 AM - 5 PM



TECHWORKS CAMPUS

360 Westfield Avenue, Waterloo, IA 50701



SPONSORSHIP OPPORTUNITIES

BASE PACKAGE

- Company logo and link on our Over the Edge webpage
- Company logo on all promotional materials for the event (including event signage), emails, PSAs and print ads
- Opportunity to add coupons or promotional ads to email communication with Edgers
- Invitation to the post-event after-party
- Company logo and recognition during after-party event and Over the Edge event
- Company logo on back of event tshirt
- Opportunity to provide items for swag bags to participants

FEARLESS SPONSOR

\$10,000

As a Fearless Sponsor, your organization will receive the above base package plus:

- Tent sponsor
- Company logo on Edger helmets and tshirts
- Logo on event banner
- Opportunity to speak at event and event after-party
- 12 tshirts
- Photo of VIP Edger's rappel, including royalty-free rights to use image for corporate promotion
- 4 VIP Edgers
- 4 VIP Edger spotlight social media posts
- 4 Sponsor Spotlight social media posts



RIGGING SPONSOR

\$7,500

As a Rigging Sponsor, your organization will receive the above base package plus:

- Opportunity to speak at event
- 10 tshirts
- Photo of VIP Edger's rappel, including royalty-free rights to use image for corporate promotion
- Logo on event banner and tshirts
- 2 VIP Edgers
- 2 VIP Edger spotlight social media post
- 2 Sponsor Spotlight social media posts



SPONSORSHIP OPPORTUNITIES

BASE PACKAGE

- Company logo and link on our Over the Edge webpage
- Company logo on all promotional materials for the event (including event signage), emails, PSAs and print ads
- Opportunity to add coupons or promotional ads to email communication with Edgers
- Invitation to the post-event after-party
- Company logo and recognition during after-party event and Over the Edge event
- Company logo on back of event tshirt
- Opportunity to provide items for swag bags to participants

ROPE SPONSOR

\$5,000

As a Rope Sponsor, your organization will receive the above base package plus:

- 8 tshirts
- Logo on event banner and tshirts
- 1 VIP Edger
- Photo of VIP Edger's rappel, including royalty-free rights to use image for corporate promotion
- 1 VIP Edger spotlight social media post
- 1 Sponsor Spotlight social media post

LANDING SPONSOR

\$2,500

As a Landing Sponsor, your organization will receive the above base package plus:

- 1 VIP Edger
- 1 VIP Edger spotlight social media post
- 1 Sponsor Spotlight social media post
- Logo on event tshirts

RAPPELLING SPONSOR

\$1,000

As a Rappelling Sponsor, your organization will receive the above base package plus:

- Sponsor Spotlight social media post



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BASE PACKAGE

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- Opportunity to add coupons or promotional ads to email communication with Edgers
- Invitation to the post-event after-party
- Company logo and recognition during after-party event and Over the Edge event
- Company logo on back of event tshirt
- Opportunity to provide items for swag bags to participants

STORY SPONSOR

\$500

As a Story Sponsor, your organization will receive the above base package.



Custom sponsorship packages are also available. Email Sam.Gutknecht@cvuw.org to explore other sponsorship opportunities!

ONE SMALL STEP FOR EDGERS. ONE GIANT LEAP FOR OUR COMMUNITY.



All proceeds benefit the Cedar Valley United Way campaign, changing the lives of thousands of Cedar Valley individuals and families.



Through collaborative effort and using data, Cedar Valley United Way identifies our community's greatest needs in the areas of health, education and financial stability.



Cedar Valley United Way then invests in local programs and services to impact those target areas to make the biggest impact possible.

