

WHAT IS CEDAR VALLEY UNITED WAY?

We help our neighbors, friends and coworkers live their best lives. We develop, support and invest in the most impactful strategies and partners to strengthen education, financial stability and healthy lifestyles - the building blocks of opportunity. Our investments of time and treasure are data-driven and aimed at root causes for long-term, measurable change.

For over 100 years, the Cedar Valley community has helped power Cedar Valley United Way's ability to help those in need navigate everyday challenges. We think about immediate needs and long-term solutions because we know thousands of people across the Cedar Valley are in need every day. With your generous support, we will be ready to help struggling individuals and families in the Cedar Valley.

TOGETHER, WE CAN GIVE BACK TO THE FUTURE

Your gift today ensures children, families and neighbors across the Cedar Valley have the tools and support to thrive - not just for today, but for generations to come.

Here's how you can help:

- Make a one-time or monthly gift
- Volunteer your time or talents
- Leave a lasting legacy through planned giving

For a complete snapshot of our community impact, scan the QR code or visit CedarValleyUnitedWay.org/Community-Impact.



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Cedar Valley
UNITED WAY



GIVE BACK
to the
FUTURE

featuring Steve Bernard,
2025 Campaign Chair

STRATEGIC INVESTMENTS



In the Cedar Valley, we Give Back to the Future by investing in **education**.

Your gift supports **12** programs that ensure every child has an equitable start in school and graduates prepared for what's ahead.



In the Cedar Valley, we Give Back to the Future by strengthening **health**.

Your gift supports **20** programs that provide access to food, healthcare, independent living support and safe environments.



In the Cedar Valley, we Give Back to the Future by building **financial stability**.

Your gift supports **16** programs that help community members develop employment skills, manage money and secure safe housing.



In the Cedar Valley, we Give Back to the Future by creating a **safety net in times of crisis**.

Your gift supports **13** programs that offer short-term solutions to overcome setbacks - providing a hand up, not a handout.

STORY OF PARTNER IMPACT: MOMENTUM PROGRAM



After graduating from the Momentum Program, William secured a job with a local contractor and was thriving. But within a year, the contract ended, leaving him unemployed. In the midst of this setback, William suffered the profound loss of both his parents. Grief and uncertainty weighed heavily on him, and he found himself struggling to stay sober and resist old patterns of coping. He left the state to go on a journey to rediscover himself. He returned to the state homeless and falling behind on rent—he remembered the support and lessons from his Momentum training. Knowing that “the opposite of addiction is connection,” determined not to give up, William returned to One City United. In just one month, with the help of their network and resources, he secured stable housing, paid off his debt, and found new employment. Today, he continues working with the One City team, receiving coaching as he rebuilds his life and prepares to reunite with his son. William’s journey is a powerful reminder of why One City United and to Momentum program place so much emphasis on building relationships - they are the cornerstone of transformation.

LEAVE YOUR LEGACY

CONSIDER A LEADERSHIP GIFT TO SUSTAIN US FOR THE NEXT 100 YEARS

Make an Annual Gift

Support Cedar Valley United Way’s work by giving during your workplace’s United Way campaign.

Cedar Society

Set an example as a community leader for friends, peers and other associates to follow.
\$1,000+

Women United

Join a powerful network of women who are strengthening our community through an investment of talent, compassion and philanthropy.
\$1,000+; \$500+ if 40 or under

Emerging Leaders

An energetic group of young professionals ages 21-40 United around giving, volunteering and improving our community.
\$500+ (AGE 40 & UNDER)

Legacy Fund

Any gift of any size is important to growing funds that will support future work and future generations. We look forward to being part of your legacy.

Did you know: Cedar Valley United Way also offers Social Innovation investments to support new, innovative and collaborative efforts that address the root causes of health and human needs issues that contribute to the cycle of poverty in the Cedar Valley?

44%

OF BLACK HAWK COUNTY HOUSEHOLDS LIVE AT OR BELOW THE ALICE THRESHOLD.

30% OF HOUSEHOLDS ARE ALICE (ASSET LIMITED, INCOME CONSTRAINED, EMPLOYED) AND 14% OF HOUSEHOLDS ARE AT OR BELOW THE FEDERAL POVERTY LEVEL. THESE ARE PEOPLE WHO ARE WORKING, BUT STILL CAN'T MAKE ENDS MEET.

CEDARVALLEYUNITEDWAY.ORG/ALICE