

**PLAY GOLF.
CHANGE LIVES.**



SCHEELS® presents

18th Annual

**United
Way**



Cedar Valley United Way

Golf Classic

South Hills Golf Course

Friday, June 21, 2024

SPONSORSHIP OPPORTUNITIES

Partner Sponsor
\$5,000

- One foursome for the Golf Classic
- Exclusive signage and promotion throughout the event
- Additional promotion: name in all press releases, logo in all email blasts, large logo on clubhouse sign, featured in all social media posts, logo on event website

Technology Sponsor
\$1,500

- Exclusive promotion on live scoring displays and promotion on event website
- Opportunity to display logo, video, and/or advertisements on monitors in the clubhouse
- Additional promotion: name in all press releases, logo in all email blasts, large logo on clubhouse sign, featured in social media post, logo on event website, logo on tables

Promotion Sponsor
\$1,000/In-Kind

- Exclusive promotion on printed 3" x 2" signs at event advertising sponsorship
- Additional promotion: name in all press releases, logo in all email blasts, large logo on clubhouse sign, featured in social media post, logo on event website, logo on tables

Cart Sponsor
\$1,000

- Exclusive promotion on all golf carts. If desired, sponsor can include promotional items inside the carts
- Opportunity to display logo, video, and/or advertisements on monitors in the clubhouse
- Additional promotion: name in all press releases, logo in all email blasts, large logo on clubhouse sign, featured in social media post, logo on event website, logo on tables

Hole-in-One Sponsor
\$1,000/In-Kind

- Sponsor is responsible for providing a prize worth at least \$1,000 or a cash contribution that may be won by making a hole-in-one on a specific hole
- Exclusive signage on hole-in-one hole
- Additional promotion: name in all press releases, logo in all email blasts, large logo on clubhouse sign, featured in social media post, logo on event website, logo on tables

Seating Sponsor
\$800/\$400/In-Kind

- Sponsor may choose to sponsor both table and chairs for \$800 or just one for \$400
- Exclusive signage near seating area
- Additional promotion: name in all email blasts, small logo on clubhouse sign, logo on event website

Hole Event Sponsor
\$500

- Exclusive signage on a signature hole event (putting contest, marshmallow drive, etc)
- Hole event can be customized to your organization
- Sponsor may provide volunteers and a prize for their hole game, but it is not required
- Additional promotion: name in all email blasts, small logo on clubhouse sign, logo on event website

Flag Sponsor

\$500

NEW

- Exclusive promotion on printed 20" x 14" flags at each of the 18 holes
- Additional promotion: name in all email blasts, small logo on clubhouse sign, logo on event website

Hole Sponsor

\$200

- Sign with organization logo placed at a tee box on the golf course
- Additional promotion: name in all email blasts, name on clubhouse sign

Media Sponsor

In-Kind

- Sponsor is responsible for providing advertising via radio, television, or print
- One foursome for the Golf Classic
- Exclusive signage outside clubhouse
- Additional promotion: name in all press releases, logo in all email blasts, large logo on clubhouse sign, featured in social media post, logo on event website

Meal Sponsor

In-Kind

- Sponsor is responsible for providing lunch and/or dinner for approximately 144 golfers
- One foursome for the Golf Classic
- Exclusive signage in dining area
- Additional promotion: name in all press releases, logo in all email blasts, large logo on clubhouse sign, featured in social media post, logo on event website

Tent Sponsor

In-Kind

- Sponsor is responsible for providing large tents for the event
- One foursome for the Golf Classic
- Exclusive signage in the tent area
- Additional promotion: name in all press releases, logo in all email blasts, large logo on clubhouse sign, featured in social media post, logo on event website

For sponsorship inquiries, email nicole.deerberg@cvuw.org or call 319.235.6211.

SPONSOR INFORMATION

Company Name		Contact Name		
Address		City	State	Zip
Phone Number		Email		
Signature				

Mail completed form to:
Cedar Valley United Way
425 Cedar St., Suite 300
Waterloo, IA 50701

Or email completed form to:
nicole.deerberg@cvuw.org

I'd like to be a:

- | | | |
|---|--|--|
| <input type="checkbox"/> Partner Sponsor (\$5,000) | <input type="checkbox"/> Hole-in-One Sponsor (\$1,000/In-Kind) | <input type="checkbox"/> Hole Sponsor (\$200) |
| <input type="checkbox"/> Technology Sponsor (\$1,500) | <input type="checkbox"/> Seating Sponsor (\$800/\$400) | <input type="checkbox"/> Media Sponsor (In-Kind) |
| <input type="checkbox"/> Promotion Sponsor (\$1,000) | <input type="checkbox"/> Hole Event Sponsor (\$500) | <input type="checkbox"/> Meal Sponsor (In-Kind) |
| <input type="checkbox"/> Cart Sponsor (\$1,000) | <input type="checkbox"/> Flag Sponsor (\$500) *NEW* | <input type="checkbox"/> Tent Sponsor (In-Kind) |

___ Please reserve a foursome for me in addition to my sponsorship (\$600/team, based on availability)