

# LEAVE YOUR LEGACY

CONSIDER A LEADERSHIP GIFT TO  
SUSTAIN US FOR THE NEXT 100 YEARS

## Make an Annual Gift

*Support Cedar Valley United Way's work by giving during your workplace's United Way campaign.*

## Cedar Society

*Set an example as a community leader for friends, peers and other associates to follow.*

\$1,000+

## Women United

*Join a powerful network of women who are strengthening our community through an investment of talent, compassion and philanthropy.*

\$1,000+; \$500+ if 40 or under (WOMEN)

## Emerging Leaders

*An energetic group of young professionals ages 21-40 United around giving, volunteering and improving our community.*

\$500+ (AGE 40 & UNDER)

## Caring Club

*Local businesses recognize gifts of \$150 and above with discounts on their goods and/or services.*

\$150+

## Legacy Fund

*Any gift of any size is important to growing funds that will support future work and future generations. We look forward to being part of your legacy.*



Cedar Valley United Way

**Cedar Valley United Way**  
425 Cedar Street, Suite 300  
Waterloo, IA 50701  
319.235.6211  
[CedarValleyUnitedWay.org](http://CedarValleyUnitedWay.org)

**100**  
1923 2022

**United Way**  
Cedar Valley United Way

**CELEBRATING OUR HISTORY:**

**CREATING OUR FUTURE.**

One Gift Works Many Wonders

GIVE THE UNITED WAY

Greater Des Moines United Way

CHILD



## WHAT IS CEDAR VALLEY UNITED WAY?

Cedar Valley United Way engages people from our entire community to positively impact the quality of life in the Cedar Valley through fundraising, volunteerism and strategic, data-driven programming.

We focus on improving the health, education and financial stability of our community through the various nonprofits we support who have their feet on the ground 365 days per year to improve lives.

But. We cannot do what we do without you. United Way gives every individual in our community the power to make a difference, making philanthropy accessible to everybody. When we harness the power of community for good, we can work to unlock everyone's potential. Just one dollar can add up to many dollars to make the biggest impact.

**30.4%**  
**OF BLACK HAWK COUNTY**  
**STUDENTS CANNOT READ**  
**PROFICIENTLY BY 4<sup>TH</sup> GRADE.**

CHILDREN WHO REACH 4TH GRADE WITHOUT  
READING PROFICIENTLY ARE MORE LIKELY  
TO DROP OUT OF HIGH SCHOOL

\* ACCORDING TO COUNTY HEALTH RANKINGS

Because of contributions from our donors in 2021, we are able to support 63 programs at 39 local nonprofits.

We are also able to support **211** - a free and confidential referral program that connects people to local, helpful resources, such as food or rent assistance.

## STRATEGIC INVESTMENTS



In the Cedar Valley, we Live United so kids are able to receive a quality education.

Your gift funds **10** programs that fight for every child to have an equitable start in school and graduate with a plan.



In the Cedar Valley, we Live United against barriers to good health.

Your gift funds **23** programs that fight for everyone to have access to food, healthcare, independent living support and safe environments.



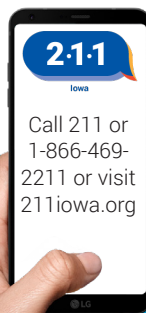
In the Cedar Valley, we Live United against financial instability.

Your gift funds **17** programs that fight for every community member to develop employment skills, manage money and have safe shelter.



In the Cedar Valley, we Live United to create a safety net for emergency situations.

Your gift funds **13** programs that fight for every community member to fall back on a short-term solution to provide assistance for any setback: a hand up - not a hand out.



In 2021, we received **2,775** calls to 211, with the most calls for rent assistance, shelters and utility help.

For a complete snapshot of our community impact, scan the QR code below:

