UNITED WAY
BY THE NUMBERS

4
areas of focus — Education, Health, Financial Stability and Emergency and Basic Needs.

63
programs receive funding grants for 2020-2021.

38
number of organizations supported by Cedar Valley United Way grant funding for 2020-2021 in our community.

7,500
calls were made to 2-1-1 Information & Referral services from the Cedar Valley to connect people to help for human service needs since January 2019.

396
businesses support Cedar Valley United Way through workplace campaigns, corporate and in-kind gifts.

over 12,000
individuals support Cedar Valley United Way.

$2.6 million
was raised in the 2019 campaign.

$4,000,000
has been identified as the need in the Cedar Valley.

IN THE CEDAR VALLEY...

1 in 5
Kids are in poverty ($24,250 for a family of four).

1 in 4
homeless people are employed.

68.7%
of 3rd graders in Black Hawk County read proficiently compared to 75.6% of all 3rd grade students in Iowa. Children who can’t read by the end of 3rd grade are 4x more likely to drop out of school.

29,000
adults in Black Hawk County will experience a mental health problem/illness in their lifetime. That’s 1 in 4 adults. 60% of these don’t receive treatment for a variety of reasons including stigma, lack of health insurance, transportation barriers and a shortage of providers.

5,500
youth in Black Hawk County have a diagnosable mental, emotional or behavioral disorder. If left untreated, these disorders are shown to contribute to low academic performance, school dropouts, teenage childbearing, violence, suicide and substance abuse.

8,000
is the number of quality affordable childcare spaces Black Hawk County is short. This significantly reduces many parents’ ability to attend school or work.