CEDAR VALLEY UNITED WAY CAMPAIGN DIRECTOR

Cedar Valley United Way (CVUW) seeks a full-time Campaign Director to lead in planning and implementing successful United Way resource development campaigns.

This position is primarily responsible for management of the annual campaign efforts. The person selected will provide leadership to the campaign team and volunteers to carry out all campaign activities.

CVUW operates within the Community Impact Model, so an ongoing effort will be made with the impact teams to develop additional revenues and resources in addition to campaign dollars.

This position works with marketing staff to develop and produce all written and electronic campaign materials.

**Qualifications:** Must like people; excellent communication skills, must be able to speak to a group, must have organization and time management skills; valid driver’s license and accessibility to an automobile on a daily basis, computer literacy skills are required. Prefer a Bachelor’s degree from an accredited University.

**To Apply:** Please send resume and cover letter with salary expectations to Sheila.baird@cvuw.org