



OUR 2020 IMPACT



\$2.6 MILLION

WAS RAISED IN THE 2019 CAMPAIGN THROUGH INDIVIDUAL AND COMPANY SUPPORT



15 EDUCATION GRANTS
TO IMPROVE GRADUATION RATES



23 HEALTH GRANTS
TO DECREASE HEALTH BARRIERS



13 EMERGENCY &
BASIC NEEDS GRANTS
TO IMPROVE LIVES IN A CRISIS



14 INCOME GRANTS
TO SAVE FOR THE FUTURE

7,500 CALLS MADE TO 211

INFORMATION AND REFERRAL SERVICE CONNECTING PEOPLE TO BASIC NEEDS INCLUDING FOOD AND RENT ASSISTANCE, COUNSELING AND MORE

2-1-1

Iowa

UNITED WE CAN: TOGETHER, WE CAN CHANGE LIVES



2020 CAMPAIGN CO-CHAIRS
BRYAN EARNEST AND AMY WIENANDS

- » Because of your support, kids are stronger readers and heading toward success in school.
- » Because of your support, local leaders are developing a path to improve the state of mental health and related services in our area.
- » Because of your support, thousands of people are connected to services through 211 and other agencies that help them change the odds.
- » Because of your support, income constrained, working families are receiving quality childcare, while parents focus on work or school.

CONSIDER A LEADERSHIP GIFT.

Cedar Society • \$1,000+
Women United • \$1,000+ ; \$500+ if 40 or under

(WOMEN)

Emerging Leaders • \$500+ (AGE 40 & UNDER)

Caring Club • \$150+

We do more than raise funds. We lift up communities. United Way fights for the health, education and financial stability of every person in our community. We raise our hands to lead the fight and reach out to people who need help. And hope. Community support of United Way continues to help change lives throughout the Cedar Valley. **United we fight, United we win. United We Can.**



425 Cedar Street, Suite 300, Waterloo, IA 50701
CedarValleyUnitedWay.org

