

# UNITED

## FOR THE COMMON GOOD

Cedar Valley United Way's focus is on education, income and health—the building blocks for a good quality of life. We recruit people and organizations who bring the passion, expertise and resources needed to get things done in our community.



Last year in the Cedar Valley, staggering numbers were reported.

- 65%** of 4th graders were proficient in reading compared to 79% of all Iowa 4th graders
- 60.4%** of local students were eligible for free and reduced school lunches
- 14.7%** of people lived below the poverty line (\$22,350 for a family of four)
- \$300** in savings would have prevented most financial crises, keeping people independent
- #1** in the rate of sexually transmitted infections (STIs) in Iowa
- 48%** of students in local schools were obese
- 2,930** calls were placed to 2-1-1 to find and navigate information and referral services



## WITH YOUR SUPPORT, CEDAR VALLEY UNITED WAY CAN CHANGE THESE NUMBERS

It sounds like a challenge and it is. A challenge to put your passion, expertise and resources to work ensuring education, income and health, the building blocks for that better life, are in place for all in our community.

# TAKE ACTION TODAY TO CHANGE TOMORROW

Join Cedar Valley United Way in tackling challenging community issues. Give to Cedar Valley United Way. Your contributions support programs that make a real difference in the Cedar Valley.

## YOUR CONTRIBUTIONS FUND PROGRAMS THAT WORK IN THESE CRITICAL AREAS

### EDUCATION

Helping youth achieve their potential through education

- Creating productive and engaged youth
- Partnering with schools and parents to improve academic achievement in children

### INCOME

Helping families become financially stable & independent

- Increasing income by helping hardworking people obtain job training and family-sustaining wages
- Encouraging savings as a financial safety net

### HEALTH

Improving people's health

- Empowering individuals by reducing substance abuse
- Increasing health education and preventative care
- Improving maternal health and infant well-being

Be part of improving the education, income and health of people in the Cedar Valley.

### GIVE

Give to United Way to support early learning, combat hunger, prevent domestic violence and so much more.

### ADVOCATE

Speak out on the issues you care about.

### VOLUNTEER

Help your community—contact the Volunteer Center of Cedar Valley.

### LEADERSHIP GIVING

Any gift to United Way makes you a hero in our community. Consider making your gift a Leadership Gift.

*Cedar Society for Leadership Giving* recognizes donors who contribute \$1,000 or more to United Way.

*Women's Philanthropy Connection* members express their philanthropic passion through education, mentoring and volunteering. Women in households giving \$1,000 or more can join.

*Emerging Leaders* are 40 and under and give \$500 or more to United Way.

[www.cedarvalleyunitedway.org](http://www.cedarvalleyunitedway.org)

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