



Cedar Valley United Way

425 Cedar Street, Suite 300

Waterloo, Iowa 50701

t 319.235.6211

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www.cedarvalleyunitedway.org

Greetings!

Thank you for your interest in Cedar Valley United Way's Caring Club® program! The Caring Club® is a program designed to provide donors with a thank you incentive. We'd like to offer discounts and savings to people who contribute \$150 or more to Cedar Valley United Way and recognize your business as a supporter of our community in the process.

We are asking businesses to offer discounts on products and services to Cedar Valley United Way donors who contribute \$150 or more. Participation for businesses is free, other than the discount participating businesses offer.

You will be marketing your business to over 10,000 employees at over 500 companies throughout the Cedar Valley. There were over 2,500 Caring Club® members this past year. And just a few of the notes for the upcoming year:

- Cards/discounts will be good January 1, 2012 through December 31, 2012
- You choose your discount
- Send your logo and web site address to sarah.parsons@cvuw.org to have it listed next to your discount on the Cedar Valley United Way web site

For examples of Caring Club® discounts, visit:

- www.cedarvalleyunitedway.org/caringclub.html

Please join with other local retailers to thank our Caring Club® members who support the Cedar Valley United Way. For more information, contact Sarah Parsons, our director of marketing & research, at 235-6211 ext. 20 or sarah.parsons@cvuw.org.

Thank you for your continued support!

Sincerely,

Sheila Baird, President
Cedar Valley United Way

Cedar Valley United Way
2012 Caring Club Card Participant Form



Cedar Valley United Way

Company Information

Business Name: _____

Contact: _____ Position: _____

E-mail: _____

Phone: _____ Fax: _____

Address: _____

Additional Locations Participating: _____

Website Address: _____

Discount Information

Discount being offered: _____

Special Notes/Instructions: _____

Do you have a logo to include on the United Way web site? YES / NO

*Please send your company logo to be displayed on the Cedar Valley United Way website to
unitedway@cvuw.org.*

Thank you for participating in the Caring Club Card program. Cedar Valley United Way appreciates
your caring and commitment to your community.

Questions? Need to update your Caring Club Information? Call Sarah Parsons at 319-235-6211 ext. 20.

For CVUW Office Use Only:

Caring Club Rep: _____ Date: _____