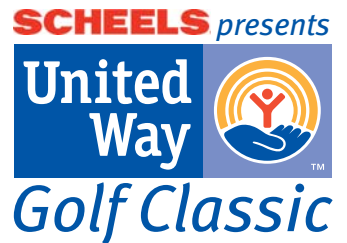


**PLAY GOLF.**  
**CHANGE LIVES**  
 Cedar Valley United Way  
**Golf Classic**



South Hills Golf Course  
 Friday, June 18, 2010

**Sponsorship Opportunities**

**Partner Sponsor**  
 \$3,000

1 Foursome for the Golf Classic  
 Sponsorship promotion through the following outlets:

- Television
- Print and Radio Ads
- Logo on clubhouse sign
- Web Site
- Scorecards
- Recognized in press releases

**Hole-in-One Sponsor**  
 \$1,500

Highlight your par 3 with signage and a prize of your choice.  
 Sponsorship promotion through the following outlets:

- Print and Radio Ads
- Recognized in press releases
- Web Site
- Scorecards
- Logo on clubhouse sign

**Meal Sponsor**  
 \$1,500

A great way to market yourself to a captive audience while showcasing your community involvement. Sponsorship promotion through the following outlets:

- Print and Radio Ads
- Logo on clubhouse sign
- Recognized in press releases
- Web Site
- Scorecards
- Exclusive signage in dining area

**Cart Sponsor**  
 \$1,000  
 (\$500 for Front 9,  
 \$500 for Back 9)

The cart sponsor will have their name and logo on all carts. In addition, the sponsor can “equip” the cart with promotional materials for each golfer. Sponsorship promotion through the following outlets:

- Print
- Recognized in press releases
- Web Site
- Logo on clubhouse sign

**Putting Contest Sponsor**  
 \$500

The putting contest sponsor will receive exclusive signage on the putting green. Sponsorship promotion through the following outlets:

- Print
- Web Site
- Scorecards

**Hole Sponsor**  
 \$200

A hole sponsor will receive a sign with their logo placed at a tee box throughout the golf course. Sponsorship promotion through the following outlets:

- Print
- Web Site

**Player Sponsor**  
 \$100

If you don't play golf but you would still like to help, you can! Sponsor a friend, family member, client, or someone who you know would appreciate playing.

***If there are any questions regarding sponsorship for the event or if you have other sponsorship ideas, please contact Jenny Graeser at 319.235.6211 ext. 14 or jenny.graeser@cvuw.org.***

**Sponsor Information**

\_\_\_\_\_  
 Company

\_\_\_\_\_  
 Contact

\_\_\_\_\_  
 Signature

**Please mail or fax to:**  
 Cedar Valley United Way  
 425 Cedar St., Suite 300  
 Waterloo, IA 50701  
 Fax: 319.233.6963

**I'd like to sponsor:**

Partner Sponsor       Hole-in-One Sponsor       Meal Sponsor       Cart Sponsor

Putting Contest Sponsor       Hole Sponsor       Player Sponsor

**Total Value of Sponsorship:**    \$ \_\_\_\_\_