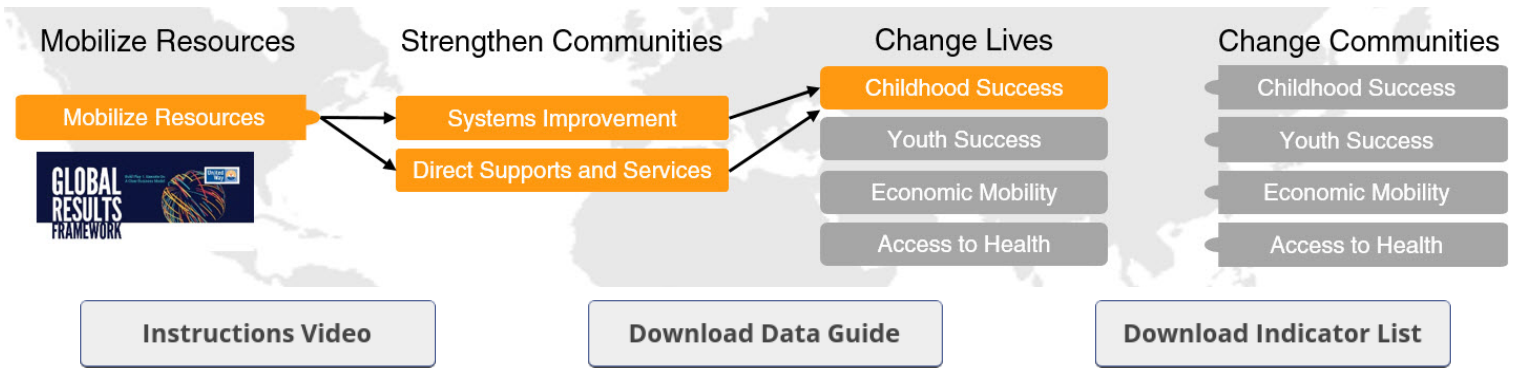


1.a. Childhood Success



Impact Area Description

P CS Impact Area Qualitative Description (Start Here)	Most Recent Period	Current Actual Value
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Mobilize Resources

P CS Mobilize Resources	Most Recent Period	Current Actual Value
I CS Total # of volunteers supporting childhood success	2019	24
I CS Total amount of resources invested in childhood success	2019	185,635

System Improvement

P CS Systems Improvement	Most Recent Period	Current Actual Value
I CS # of policies promoted, enacted or modified to promote childhood success	2019	1
I CS # of community partners organized, led and/or managed by United Way to promote childhood success	2019	24
I CS # of early childhood staff trained to provide quality programs, services	2019	55

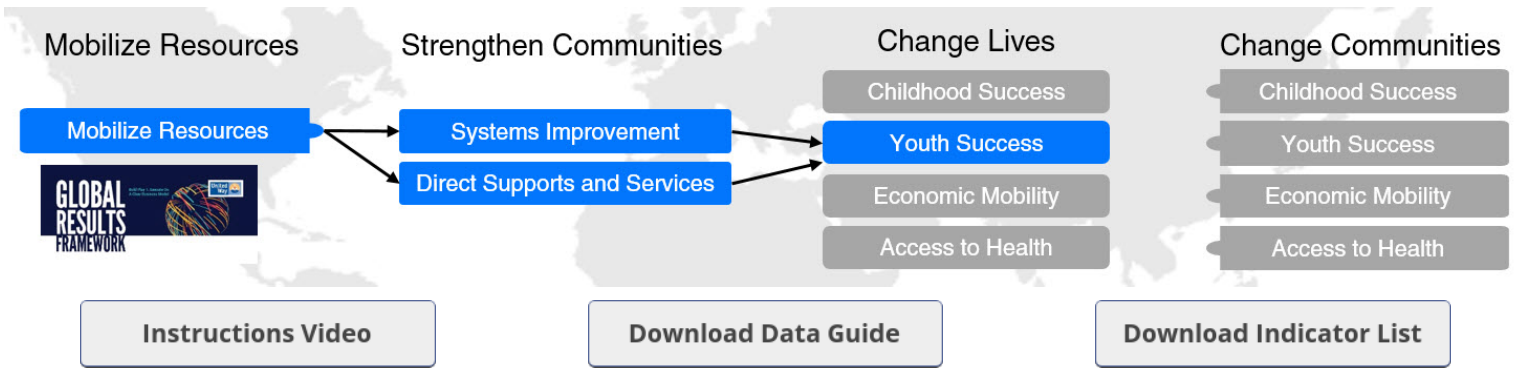
Direct Supports and Services

P CS Direct Supports and Services	Most Recent Period	Current Actual Value
I CS1 # of children (0-5) enrolled in high-quality early childhood programs supported by United Way	2019	243
I CS2 # of children served receiving literacy supports in K-3	SY 18/19	3,804
I CS3 # of families, caregivers served that are provided with information, resources, tools, trainings, and/or teaching skills	2019	4,067

Change Lives

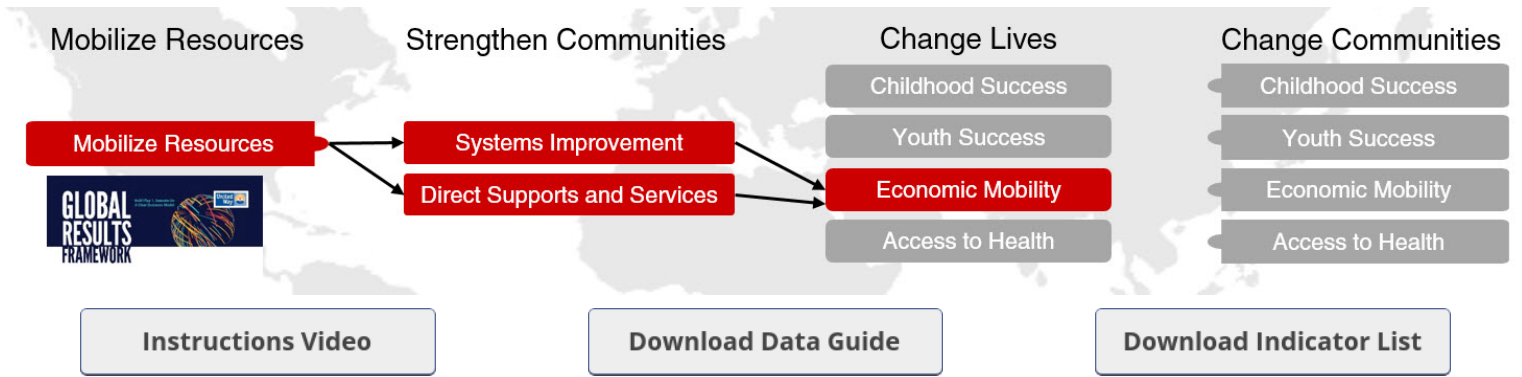
P CS Childhood Success Client Outcomes	Most Recent Period	Current Actual Value
I CS4 % of children (0-5) served who achieve developmental milestones	2019	99.6%
I CS5 % of children served who are proficient on school readiness assessments by the end of their kindergarten year	—	—
I CS6 % of children (K-3) served reading at grade level	SY 18/19	65.9%
I CS7 % of children (K-3) served who maintain satisfactory or improve school attendance	SY 18/19	49.3%

1.b. Youth Success



Impact Area Description			
		Most Recent Period	Current Actual Value
P	YS Impact Area Qualitative Description (Start Here)		
Mobilize Resources			
P	YS Mobilize Resources		
I	YS Total # of volunteers supporting youth success	2019	9.00
I	YS Total amount of resources invested in youth success	2019	160,080
System Improvements			
P	YS Systems Improvement		
I	YS # of policies promoted, enacted or modified to promote youth success	—	—
I	YS # of community partners organized, led and/or managed by United Way to promote youth success	2019	9
I	YS # of youth development staff trained to provide quality programs, services	2019	0
Direct Supports and Services			
P	YS Direct Supports and Services		
I	YS1 # of elementary/middle/high school youth served who participate in school and/or community-based out-of-school time programs and/or receive individualized supports	SY 18/19	4,751
I	YS2 # of youth served who receive job skills training	SY 18/19	1,580
Change Lives			
P	YS Youth Success Client Outcomes		
I	YS3 % of youth served who graduate high school on time	SY 18/19	98.7%
I	YS4 % of youth served who gain post-secondary employment, further education or credentials	SY 18/19	68.2%
I	YS5 # of youth (ages 15-24) served who gain employment	—	—
I	YS6 % of middle school/high school youth served who earn passing grades in core subject areas	—	—
I	YS7 % of elementary/middle/high school youth served who maintain satisfactory or improve school attendance	SY 18/19	68.2%
I	YS8 % of middle/high school youth served who develop soft skills	SY 18/19	88.5%
I	YS9 % of youth who transition from middle to high school on time	—	—

1.c. Economic Mobility



Impact Area Description

P	EM	Impact Area Qualitative Description (Start Here)	Most Recent Period	Current Actual Value

Mobilize Resources

P	EM	Mobilize Resources	Most Recent Period	Current Actual Value
I	EM	Total # of volunteers supporting economic mobility	2019	11
I	EM	Total amount of resources invested in economic mobility	2019	579,006

System Improvement

P	EM	Systems Improvement	Most Recent Period	Current Actual Value
I	EM	# of policies promoted, enacted, or modified to promote economic mobility	2019	3
I	EM	# of community partners organized, led and/or managed by United Way to promote economic mobility	2019	14
I	EM	# of financial sector staff trained to deliver quality services	-	-

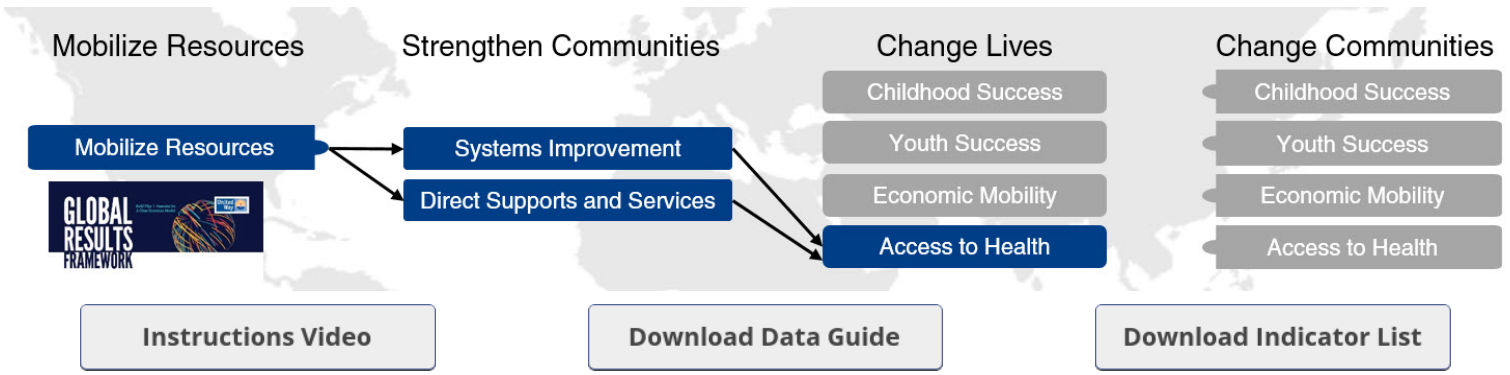
Direct Supports and Services

P	EM	Direct Supports and Services	Most Recent Period	Current Actual Value
I	EM1	# of individuals served who receive job skills training	2019	338
I	EM2	# of individuals served who access affordable housing, financial products, and services	2019	2,233

Change Lives

P	EM	Economic Mobility Client Outcomes	Most Recent Period	Current Actual Value
I	EM3	% of individuals served who gain employment	2019	69.2%
I	EM4	# of veterans served who gain employment	-	-
I	EM5	% of individuals served who increase their wages	2019	61.1%
I	EM6	% of individuals served who increase their disposable income by accessing benefits and/or reducing their costs	2019	99.6%
I	EM7	Total dollar amount of refunds returned to individuals/families through VITA and/or MyFreeTaxes	-	-
I	EM8	% of individuals served who earn job-relevant licenses, certificates, and/or credentials	2019	68.3%

1.d. Access to Health



Impact Area Description

P	AH	Impact Area Qualitative Description (Start Here)	Most Recent Period	Current Actual Value
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Mobilize Resources

P	AH	Mobilize Resources	Most Recent Period	Current Actual Value
I	AH	Total # of volunteers supporting access to health	2019	74
I	AH	Total amount of resources invested in access to health	2019	807,355

Systems Improvement

P	AH	Systems Improvement	Most Recent Period	Current Actual Value
I	AH	# of policies promoted, enacted or modified to promote health	2019	5
I	AH	# of community partners organized, led and/or managed by United Way to promote health	2019	60
I	AH	# of health sector staff trained to deliver quality programs, services	2019	202

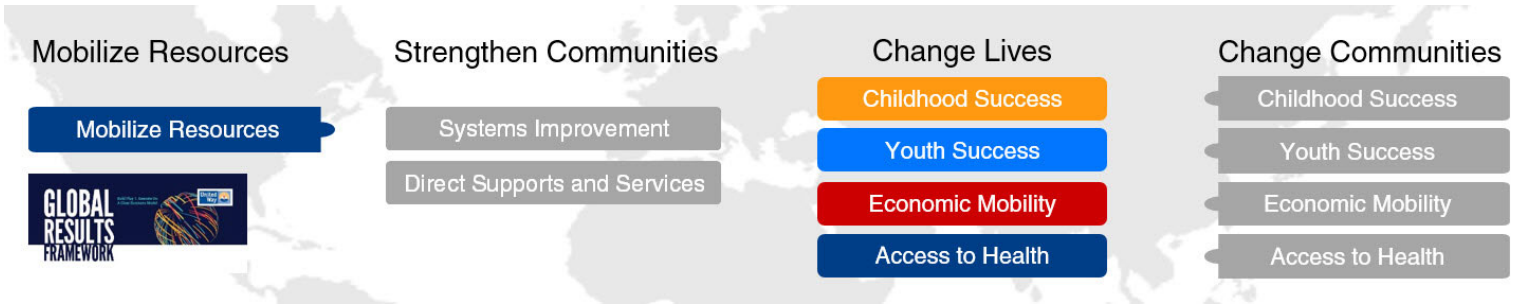
Direct Supports and Services

P	AH	Direct Supports and Services	Most Recent Period	Current Actual Value
I	AH1	# of individuals served participating in physical activity and/or healthy food access/nutrition programs	2019	2,495
I	AH2	# of individuals served with access to healthcare services and supports	2019	25,669
I	AH3	# of individuals served with access to healthcare insurance	2019	1,660

Change Lives

P	AH	Access to Health Client Outcomes	Most Recent Period	Current Actual Value
I	AH4	% of children/adults served who eat healthier, increase their physical activity, and/or move towards a healthy weight	2019	63.4%
I	AH5	% of babies served who experience healthy birth outcomes (e.g. carried to full term, born at a healthy weight, and/or celebrate their first birthday)	2019	97.0%
I	AH6	% of youth/adults served who avoid or reduce risky behaviors (e.g. alcohol, drug abuse, unprotected sexual activity)	2019	88.0%

1.e. Community Engagement



This area and related indicators refers to a United Way's efforts to engage community residents in order to increase social cohesion (i.e. a willingness of individuals in a community to work together to achieve common goals - safe, healthy, and inclusive communities; quality schools; access to jobs, etc.).

[Instructions Video](#)

[Download Data Guide](#)

[Download Indicator List](#)

Community Engagement (Social Cohesion)						
P	CE	Community Engagement - Qualitative Description (Start Here)	Most Recent Period	Current Actual Value	Current Trend	Baseline % Change
I	CE1	# of convenings (e.g. forums, meetings, summits, community conversations) to bring community residents together on issues of shared importance	2019	142	↗ 1	1% ↗
I	CE2	# of community residents participating in convenings	2019	759	↗ 1	10% ↗